# Mission, Vision, and Values Planning

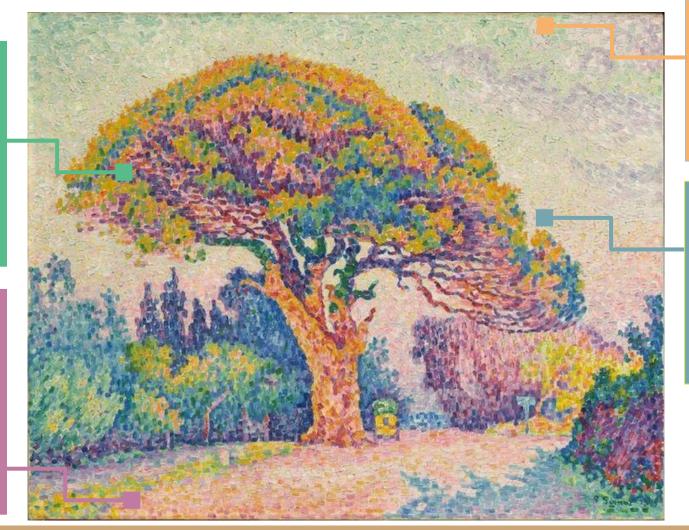
Oregon Global Warming Commission

#### Questions to Answer

- What is the difference between Mission, Vision, Values, and Goals?
- What makes this Commission unique?
- What has changed since this commission was formed?
- What from the current mission, priorities and principles should we consider retaining?
  - What is missing?
- What factors should we consider as we develop a draft for the Commission to consider?
  - How should we integrate environmental and climate justice? What is our role in this work?

Goals are what we grow from the earth of our Mission fed by the light of our Vision.

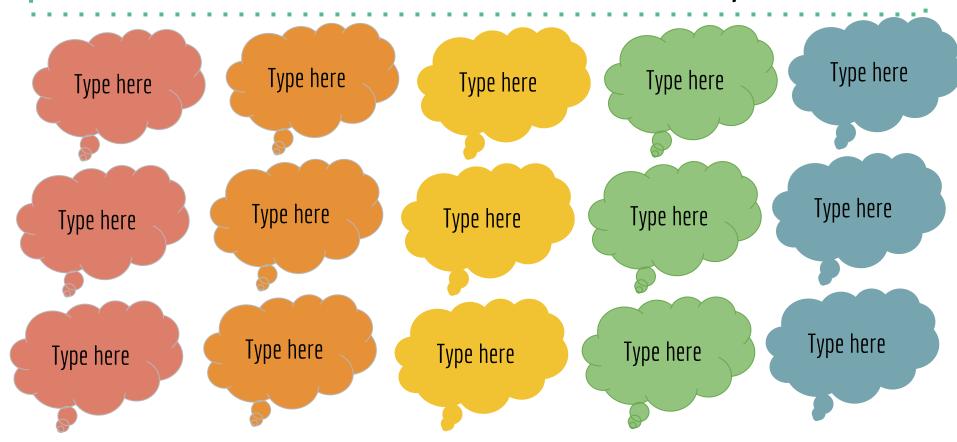
Mission is the foundation from which we build.



Vision is the light that illuminates and arches over MIssion and Goals.

Values are the atoms that imbue every aspect of our Mission, VIsion, and Goals.

### What is a Value You Hold in Your Own Life?



### Oregon Global Warming Commission Mission

Recommend ways to coordinate state and local efforts to reduce Oregon's greenhouse gas emissions, and to help the state, local governments, businesses, and Oregonians prepare for the effects of climate change.

## Oregon Global Warming Commission Priorities

- Decrease greenhouse gas emissions both reductions and removals from the atmosphere in order to meet Oregon's greenhouse gas goals...Reductions should begin with the most cost-effective solutions, broadly defined to include near-term and long-term environmental, social, and economic considerations, as well as those that have the capacity to decrease in cost as their deployment becomes more widespread.
  - Protect the health and well-being of Oregonians and the health and resiliency of Oregon's ecosystems impacted by climate change.
- Ensure that Oregon's economy remains vibrant and healthy; that Oregon's key economic sectors have the tools, information, and assistance they need to plan for and adapt to a changing climate; that they be better positioned economically to withstand the negative consequences of climate change; and that they participate in the benefits.

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- Oregon's greenhouse gas (GHG) reduction goals and solutions must be meaningful, firmly grounded in best available science and technology and lead to effective reductions in Oregon's greenhouse gas emissions.
- Oregon's GHG emissions reduction goals should be commensurate with the state's emissions relative to global emissions.
- Oregon should first begin with the most cost-effective solutions.
- Oregon should seek solutions that afford environmental and other co-benefits.
- To the fullest extent possible, Oregon's actions should be designed to serve both the long-term economic well-being of the State and the goal of stabilizing GHG atmospheric concentrations at manageable levels.

- Recognizing that there are always tradeoffs between a long-term investment strategy and near-term costs and cash flow. The State will need to build flexibility into its market and regulatory tools to relieve short-term competitive pressures if others aren't living up to their responsibilities.
- Oregon should be creating long-term economic well-being with an "investment strategy" that buys efficiency savings, new technologies, energy price stability and a long-term competitive edge in selling and profiting from the tools developed and the lessons learned.
- Oregon's actions will be guided by the need to protect access to reliable and affordable energy, and to needed goods, services and markets.
- Oregon will act to broaden Oregonians' employment, housing, transportation and energy choices so lower greenhouse gas alternatives are available and affordable.

- Oregon will look for ways to support innovation, especially if it leads to marketable products and services.
- Oregon will partner with other states, Canadian provinces, tribal nations and other nations, where doing so will enhance the effectiveness of state actions and their co-benefits for Oregonians.
- Oregonians will strive to take responsibility for emissions from their purchasing decision and waste disposal choices.
- Reducing the state's greenhouse gas emissions won't eliminate the need to adapt to the warming climate that will result from changes to both human and natural ecosystems already fixed in the atmosphere.

Oregon is committed to equity in allocating both costs and benefits of this enterprise, paying special attention to those businesses and households least able to respond with their own resources. We recognize that emissions reductions will not be captured proportionately across all sectors, or across urban, suburban and rural communities. Cost effectiveness will condition allocation of responsibilities.

#### What Has Changed Since the Commission Was Formed?

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Recommend ways to coordinate state and local efforts to reduce Oregon's

greenhouse gas emissions, and to help

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and Oregonians prepare for the effects of climate change.

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What is missing from the current mission, priorities and principles?

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